

Wendy Moore is a **sought-after speaker, International Best Selling author, trainer and online engagement strategist** who is passionate about showing you how to better understand social media.

Driven by a desire to educate and empower others and need to follow her passion, Wendy threw in her high-powered, six figure job with its \$45 million budgets and gut wrenching stress to create Savvy Web Women.com, inspiring business owners everywhere.

Having worked in IT for over 15 years, Wendy's experience includes Banking, Entertainment, Leisure, Law, Utilities, Mining, Defence, Telecommunications, Government, Infrastructure and Tertiary Education. Wendy holds a Bachelor of Computing Degree and has successfully established and run a National IT Help Desk for a Global company. She has even pulled computers apart and put them back together again – and they still worked!

Wendy has a unique ability to decode the “geek speak” and “techno-babble” using simple, plain English. Join Wendy as she shares how you can easily use online strategies to connect with key stakeholders, influence decision makers and be seen as a thought leader, all via the use of social media.