

## Wendy Moore

### “How to Build Own Your Niche”

Wendy Moore is a **sought-after speaker, International Best Selling author and educator** who is passionate about showing business owners and entrepreneurs how to build a highly responsive, targeted list of clients specific to their business niche.

Inspired by a desire to educate and empower others and driven by a need to follow her passion, Wendy threw in her high-powered, six figure job with its \$45 million budgets and gut wrenching stress and started an online community for business entrepreneurs, Savvy Web Women.com, inspiring business owners everywhere.

With over 15 years experience in the Information Technology industry and a degree in computing, Wendy is a regular media commentator who has appeared on FoxTEL TV, in Wealth Creator Magazine, on ABC Radio and co-authored two books, including The Path to Success with other luminaries including Mark Victor Hansen, Wayne Dyer and Brian Tracy.

Wendy is often described as “Truly Inspiring” with a unique ability to decode the “geek speak” and “techno-babble” using simple, plain English. Join Wendy as she shares why List Building is The Most Effective Strategy to attract your perfect, targeted client to your business.