

## Wendy Moore

### “How to Build a Highly Responsive, Targeted List”

Wendy Moore is a **sought-after speaker, author and educator** who is passionate about showing women in business how to better understand the internet to build a highly responsive, targeted list of clients specific to their business niche.

Inspired by a desire to educate and empower others and driven by a need to follow her passion, Wendy threw in her high-powered, six figure job with its \$45 million budgets and gut wrenching stress and started an online community for women, Savvy Web Women.com, inspiring women everywhere.

With over 14 years experience in the Information Technology industry and a degree in computing, Wendy is a regular media commentator who has appeared on Foxtel TV, in Wealth Creator Magazine, on ABC Radio and co-authored two books, including The Path to Success with other luminaries including Mark Victor Hansen, Wayne Dyer and Brian Tracy.

Wendy is often described as “Truly Inspiring” with a unique ability to decode the “geek speak” and “techno-babble” using simple, plain English. Join Wendy as she shares why List Building is The Most Effective Strategy to attract your perfect, targeted client to your business.